ADV nuation Sheet for Form ADV Part II Foundation Financial, Inc. 801-NA 8/15/07						
(Do not use this Schedule as a continuation sheet for Form ADV Part I or any other schedules.)						
Full name of applicant exactly as stated in Item 1A of Part I of Form ADV: IRS Empl. Ident. No.:						
Foundation Financial, Inc. 56-2180358 Item of Form 56-2180358	58					
(identify) Answer						
Item 1.D. SERVICES & FEES OF FOUNDATION FINANCIAL, INC.	SERVICES & FEES OF FOUNDATION FINANCIAL, INC.					
Foundation Financial, Inc. (FFI) is a South Carolina Registered Investment Adviser (RIA).						
MISSION – excellence in Biblically Responsible Investing	• <i>MISSION</i> – excellence in Biblically Responsible Investing					
	• VISION – Christians honoring God through investments aligned with biblical values					
• VALUES – biblical values	• <i>VALUES</i> – biblical values					
Christian investors are stewards who need: (1) investments that are consistent with their biblical worldview, and (2) a good risk adjusted return on these investments.						
worldview, and (2) a good risk adjusted return on these investments.						
Foundation Financial provides services in three areas:						
• Values – select companies whose businesses & operations are consistent with biblical values						
• Return – manage three mid cap, BRI portfolios that are diversified and asset-allocated; and						
 Style – provide access to BRI-oriented managers with other styles, including large cap, sm cap and international. 	p, sman					
FFI provides these services primarily through separately managed accounts (SMAs). For our diversified, mid cap, BRI portfolios, we follow a 12 Step Investment Process:	r					
1. Values – own only companies that reflect biblical values;						
2. Growth – select rapidly growing companies to achieve good long term growth;	. 1.					
 Concentration – own 24 stocks to focus research attention & increase investment discipling Diversification – choose companies from the major economic sectors and different industrial 	3. Concentration – own 24 stocks to focus research attention & increase investment discipline;					
in each sector to reduce short term portfolio volatility;	lausuies					
5. MPT Evaluation – use MPT (modern portfolio theory) statistics to better understand the	the					
investment characteristics of the portfolio and seek a good risk adjusted return;						
6. Benchmark – use a relevant benchmark to compare and judge performance;						
7. Asset Allocation – reduce risk and short-term volatility further by adding portfolios with high yield stocks and bond funds;	vith					
 8. Models – use model portfolios to serve investors equally, efficiently and effectively; 						
 9. Sell Discipline – set and execute a predetermined sell strategy to avoid excessive erosion of 	sion of					
capital;						
10. Monthly Monitoring – track performance & MPT characteristics to identify and implement	lement					
adjustments needed to achieve a good risk adjusted, long term return;						
11. Quarterly Report – publish and explain the results to investors and their advisors; and						
12. Annual Review – conduct in depth, company by company, structural & tactical reviews each year and make appropriate adjustments consistent with this Investment Process.						
FFI manages three asset allocated BRI portfolios with the following names and characteristics.						
Foundation Financial's Three Asset Allocated Mid Cap Portfolios						
1. Growth 2. Moderate Growth 3. Conservative Growt						
Number Percent Number Percent Number Percent						
Stocks 24 97% 24 75% 24 55%						
High Yield Stocks 4 20% 4 20% Band Funda 4 20% 2 18%						
Bond Funds 2 18% Money Market 1 3% 1 5% 1 7%						
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Complete amended pages in full, circle amended items and file with execution page (page 1).

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Form ADV Continuation Sheet for Form ADV Part II		Foundation Financial,	Inc.	801-NA	8/15/07
(Do not u	ise this Schedule as	a continuation sheet fo			
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	Mid cap companies are likely to achieve a better return than large cap and have less risk (i.e., less short term volatility) than small cap companies. Each portfolio has the same stocks in the same proportions. The portfolios have high Sharpe ratios, which is consistent with the expectation of a good risk adjusted return. Our biblically-based screening has identified many companies with fine long term records.				
	FFI serves investors <i>directly</i> , mainly in upstate South Carolina. We provide investment management of BRI, mid cap portfolios, as described above. We also provide investment counseling, which includes:				
	 Sound investing – consistent with biblical wisdom and risk tolerance BRI access – evaluation of and access to BRI managers of SMAs and mutual funds FFI utilizes a team of experts in upstate SC to provide financial services based on biblical financial wisdom. These BRI-related services include: financial planning, estate law, estate planning, accounting and insurance. FFI also serves investors <i>indirectly</i>, mainly outside upstate SC, through investment advisors. We serve advisors (and their clients) by providing our BRI, mid cap, separate account, investment management services with back office administrative support from BridgePortfolio. In addition, as a participant in BRI Manager Marketplace, our investment management services are available through this innovative, low-cost platform that was created and is managed by BridgePortfolio and IW Financial. 				
	In addition, we provide BRI-related services that include: (1) evaluating and monitoring BRI managers of SMAs and mutual funds, and (2) providing BRI-related consulting services that fulfill our vision of seeing many Christians honor God through investments aligned with biblical values.				
	FFI uses advisory agreements, sub-advisory agreements, consulting agreements and other relationships, such as through the BRI Manager Marketplace, to provide these BRI-related services				
	Russell E. Miller (President & Chief Investment Officer) has a CFA, an MBA and over thirty year of investment experience, including eight focused on biblically responsible investing.				
	Fees				
		Advisory Fees for cl Fees are shown below			sed on total assets in an bps equals 1%.
	\$100 \$250 \$500	ow \$100,000 0,000-250,000 0,000-500,000 0,000-1,000,000 3 million	200 bps 175 bps 150 bps 125 bps 100 bps		
	These fees reflect economies of scale for larger accounts. Fees pay for investment advisory services (investment counseling, account opening and individual investor services), investment management, bookkeeping, performance reporting and online access to account data. The minimum annual FFI fee per account is \$500 for separately managed accounts. We also provide limited investment advisory services for smaller investors, who invest mainly through mutual funds. The FFI fee <i>excludes</i> custodial / stock transaction costs and investment management fees of mutual funds.				
FFI sub-advisory, consulting and other fees for advisors mainly outside upstate SC are tailored to individual needs and are, we believe, competitive with fees for similar services. Proposed fees					
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(identity)	are part of individ fixed fees are also		are basis points based on as	ssets. Hourly, retainer and	
	Termination & Refund. Clients may terminate FFI services with 30 days written n of FFI fees will be given for prepaid services that are not used.				
Item 3.	TYPE OF INVESTMENTS				
	Foundation Financial focuses on a diversified portfolio of long term stock investments in mid cap companies whose businesses and operations are consistent with biblical values. FFI also provides mid cap asset allocated BRI portfolios with investments in high yield stocks and bonds (using mutual bond funds). In addition, FFI facilitates investments in BRI-oriented separate accounts ar mutual funds.				
Items 4. A, B, C	ANALYSIS, INFORMATION SOURCES & INVESTMENT STRATEGIES				
	There are two main aspects of Foundation Financial analysis:				
	 Values. Foundation Financial recommends investments only in the stocks of companies whose business and operations are consistent with biblical values. We use IW Financial's online values data for negative and positive screening. We exclude companies that undermine biblical / traditional family values, including: tobacco, alcohol, gambling, pornography, abortion, non-traditional marriage lifestyles, violent entertainment and embryonic stem cell research. We favor companies that provide essential and high quality products and services, treat people with respect and demonstrate integrity, excellence and discipline in their operations. Return. Within this BRI universe, FFI seeks long term investments that can be held for at least 				
	five years. While past performance does not guarantee future results, good past long term performance may indicate the presence of factors that could contribute to continued good future performance of both the company and its stock. These factors include: market growth, competitive company position and management actions. We think there is a positive correlation between companies with good values and good performance.				
	Our information sources are mainly online, including: (1) values data – such as from IW Financial, company publications, Google and the SEC; and (2) financial data - such as from Yahoo finance and S&P. Time permitting, we also listen to company briefings, contact companies by phone and visit companies for interviews.				
	Our investment strategy is buy and hold. We identify companies with good values and a good record of long-term growth which we think are likely to continue. FFI is not a short-term market timer. We buy the company stocks at current prices when each account is invested. We think time invested in the market is more important than the attempted timing of the market. However, we do monitor intermediate term trends of industry segments and attempt to emphasize industries with an improving / favorable intermediate term outlook and avoid industries with a deteriorating / unfavorable outlook.				
	Our mid cap portfolios are concentrated (fewer than 30 stocks) and diversified. We emphasize model portfolios to focus our investment management and help us manage portfolios fairly, efficiently and effectively for all clients. We also offer individualized services such as gifting of appreciated securities and tax loss selling.				
	We are accountab	le to our clients, updatin	g them regularly with quarte	erly letters on our progress.	
C	omplete amended pages	in full, circle amended items	and file with execution page (pag	ge 1).	

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	We want to help Christians align their investments with their values and earn a good long term, risk adjusted return.					
Item 5.	EDUCATION of	ATION & BUSINESS STANDARDS				
		oundation Financial, Inc. believes its advisers should have a college degree and investment usiness experience before advising clients about investments.				
Item 6.	EDUCATION & BUSINESS BACKGROUND					
	Russell E. Mille	iller, CFA Born 1942				
		cation BA, Bowdoin College (1964) in Brunswick, ME (Major – Economics) MBA, Columbia Business School (1966) in New York, NY (Major – Finance)				
	Business Backg	round				
	2006-present 2003-present 2000-present 2001-2002 1998-2001 1993-1998 1992-1993 1992 1981-1991 1974-1981 1973-1974 1967-1973 1966-1967	 American Values Investments (RIA), Chief Investment Counsel Foundation Financial (RIA), President & Chief Investment Officer Stewardship Partners (RIA), securities analysis and sales Values Investment Forum, values research Retired, cared for wife with compromised health King Aire, Owner / Manager of air purifier manufacturer Tovey & Company, Energy Investment Banking Alex. Brown & Sons, Energy Investment Research & Banking T. Rowe Price Associates, Energy Investment Research Blyth Eastman Dillon, Energy Investment Research Prudential Insurance Company, Energy Investment Research & Training 				
	Other Educatio	Other Education				
	1999 1999 1985 1973	NASD Series 65 Exam (Registered Investment Advisor) NASD Series 63 Exam (uniform commercial law) NASD Supervisory Analyst Exam CFA from CFA Institute				
Item 7. A.	OTHER BUSINESS ACTIVITIES					
	As described in Item 8. C. (3) below, in additional to being President of Foundation Financial, Russell E. Miller, CFA, is also Chief Investment Counsel of American Values Investments and is a sales consultant with IW Financial, a leading provider of values information on companies. Miller may also use his investment research, investment management and business skills to provide consulting services to other firms.					
Item 8. C. (3)	INVESTMENT ADVISER AFFILIATIONS					
	Russell E. Miller, CFA, is President and Chief Investment Officer of Foundational Financial, Inc. (FFI), which he founded in 2000. FFI is a Registered Investment Advisor (RIA) in South Carolina. Miller is also Chief Investment Counsel of American Values Investments, an RIA in Johnson City, TN. Miller has guided their investments since early 2003. FFI retains American Values as a sub-					

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	advisor to manage some FFI accounts. Miller is a consultant with IW Financial, a provider of				
	values information on companies. Miller also may use his investment research, management and business skills to provide consulting services to other firms.				
Item 9. D.	FINANCIAL INTERESTS				
	See "Investment Advisor Affiliations" above.				
Item 9. E.	POTENTIAL CONFLICTS OF INTEREST				
	Foundation Financial and related persons may invest in securities and mutual funds that it recommends. However, no employee shall buy or sell securities for his / her own account (s), where the decision is substantially derived from his / her FFI employment, unless the information upon which the investment decision is made is also available to the investment public.				
Item 10.	AN ACCOUNT CONDITION – MINIMUM FEE				
	The minimum annual FFI advisory fee is \$500 for a separately managed account with biblical values stocks.				
Item 12. A.	INVESTMENT OR BROKERAGE DISCRETION				
	In accordance with the Foundation Financial Investment Advisory Agreement, FFI manages three main model portfolios of separately managed accounts, including: (1) Growth – a diversified portfolio of 24 stocks, (2) Moderate Growth – smaller allocations of the same stocks, plus 4 high yield stocks to reduce risk, and (3) Conservative Growth – smaller allocations of the same 24 stocks and 2 high yield stocks, plus 2 bond funds to further reduce risk. (See table above.) To meet specific client needs, accounts may be detached from the model, such as for gifting of appreciated stock or sales to meet unexpected cash needs.				
Item 12. B.	A SUGGESTED BROKER				
	To facilitate provision of its investment advisory services, Foundation Financial suggests that cli obtain custodial services through a custodian which provides web-based investment services. W there is no direct link between FFI advice and its participation in a specific program, economic benefits are received by both the client and FFI.				
	software, (2) perf regulatory standar order entry and ac participants exclu- costs by aggregati account; (7) facili fees deducted from information; and (fits include: (1) account opening – use of web-based, integrated account opening 2) performance – receipt of regularly updated performance information that meets standards, (3) electronic data - access to an electronic communication network for clie and account information; (4) trading desk - access to a trading desk that serves exclusively; (6) block trading – access to block trading, which reduces transaction gregating securities transactions and then allocating the appropriate shares to each client) facilitated fee collection - ability to have pre-authorized advisory and management ed from client accounts; (8) compliance information - receipt of compliance at an (9) mutual fund access - preferred access to mutual funds with lower minimum stments than are generally available to individual investors.			
	Foundation Financial believes this package of services justifies the web-based and custodial fees charged.				
	1				

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